



Colorectal Cancer: e-Learning at Your Fingertips

Webinar: Colorectal Cancer Burden Shifting to Younger Individuals: A closer look at what the most recent data tells us about colorectal cancer incidence, mortality, and screening rates (held May 18, 2020)

This webinar takes a deeper dive into the findings from [Colorectal Cancer Statistics 2020](#), a recent American Cancer Society publication released on March 5, 2020. According to the report, the burden of colorectal cancer (CRC) is swiftly shifting to younger individuals as incidence increases in young adults and declines in older age groups. Additional report findings include the median age of diagnosis has dropped from age 72 in 2001-2002 to age 66 during 2015-2016 and half of all new diagnoses in people 66 or younger. Learn about these findings and more in this webinar. [Access the webinar recording and slide deck here.](#)

Webinar: 2020 Colorectal Cancer Awareness Month Webcast (held March 5, 2020)

Join the NCCRT to celebrate national achievements and to hear the latest state of the field updates that inform work around CRC screening. [Watch the recording here.](#)

Webinar: 80% In Every Community 2019 Messaging Guidebook: Recommended Messages to Reaching the Unscreened (held July 16, 2019)

This webinar provides an introduction to the *2019 80% in Every Community Messaging Guidebook: Recommended messages to reach the unscreened*. The guidebook serves as a resource to both better understand the motivations, attitudes, and barriers of key unscreened populations, while it also recommends market tested messages that can educate and motivate these key audiences on the

importance of CRC screening. The 2019 update to this National Colorectal Roundtable (NCCRT) resource includes new findings, new population profiles, and message delivery insights that will better inform our efforts to improve CRC screening rates to 80% in Every Community. [Access the webinar recording here.](#)



Webinar: What Do The Data Tell Us: What Can We Learn From The Latest Colorectal Cancer Screening Rate Trends Over Time? (held January 30, 2020)

This webinar reviews the latest data that informs how we are doing as a nation with our efforts to reach an 80% CRC screening rate. The presentation includes a review of the key CRC screening data sets: BRFSS, NHIS, HEDIS, and UDS.

Hear from experts as they give an update on where we are progressing and where we still need to focus, to help inform your work ahead. Note: NCCRT is not able to share the webinar recording at this time since some of the presentations contain unpublished data, but it will post the recording to its [webpage](#) as soon as it has permission to do so. [The presentation slide deck is available for download.](#)

Webinar: Screening for Colorectal Cancer: Optimizing Quality

This [webinar](#) is broken down into three parts and provides guidance & tools for clinicians on the optimal ways to implement colorectal cancer screening to ensure that patients receive maximum benefit. At the conclusion of this course, learners will be able to:

1. Explain the importance of offering both stool blood testing and colonoscopy as CRC screening options.
2. Select appropriate CRC testing for each patient, consistent with screening and surveillance guidelines for different population subgroups.
3. Identify the elements of a high-quality stool blood testing program.
4. Identify the characteristics of high-quality colonoscopy services.

Medical Assistant CEU Opportunity

The NCCRT partnered with the American Association of Medical Assistants (AAMA) to develop a new CEU course on improving colorectal cancer screening rates for medical assistants: *Medical Assistants' Roles in Improving Colorectal Cancer Screening Rates: Getting to 80%*. The course is authored and narrated by Durado Brooks, MD, MPH, Vice President, Cancer Control Interventions at the American Cancer Society and NCCRT Steering Committee member. It is free to AAMA members for a limited time and \$5.00 for nonmembers. [Access the opportunity here.](#)