



Improve Breast and Cervical Cancer Screening Rates

at NO COST to Your Practice

Participating practices receive:

- ✓ On-site or Virtual Support
- ✓ Identification of Patients Due or Overdue for Cancer Screenings
- ✓ Ongoing Technical Assistance
- ✓ Patient Reminder Campaigns
- ✓ E-Newsletters
- ✓ EHR Assistance
- ✓ Evidence-based Workflow Modification Assistance
- ✓ Proven Results

Contact Quality Insights TODAY for Details

Your participation in this work creates a foundation for your practice's quality improvement efforts and prepares your practice for future value-based payment models.

If you are interested in participating in this program or would like more information, please contact Sarah Toborowski at stoborowski@qualityinsights.org.

This publication was supported by the Grant Number NU58DP006290, funded by the Centers for Disease Control and Prevention. Its contents are solely the responsibility of the authors and do not necessarily represent the official views of the Centers for Disease Control and Prevention or the Department of Health and Human Services. Publication number PADOH-CS-120320A



Why is cancer screening important? Stats in Pennsylvania

Breast Cancer



- 1 in 7*** PA women will develop breast cancer in her lifetime (**Approx.*)
- 11,287** Number of diagnosed breast cancer cases in PA in 2016 (most commonly diagnosed cancer)
- #4** Breast cancer was the fourth leading cause of cancer death in women.
- 72.7%** Number of breast cancers in PA women were diagnosed at an early stage in 2016

Cervical Cancer



- 1 in 164*** PA women will develop cervical cancer in her lifetime (**Approx.*)
- 535** Number of diagnosed cervical cancer cases in PA in 2016
- 45.6%** Less than half of cervical cancers were diagnosed at an early stage