

WISEWOMAN

Join Quality Insights and the Delaware Division of Public Health in becoming a WISEWOMAN site.

WHAT is the WISEWOMAN program?

The WISEWOMAN (Well-Integrated Screening and Evaluation for WOMen Across the Nation) program was created to **help women understand and reduce their risk for heart disease and stroke** by providing services to promote lasting heart-healthy lifestyles. WISEWOMAN helps integrate **innovative and evidence-based approaches** to heart disease and stroke prevention within health care systems and throughout communities.

WHO is eligible for WISEWOMAN services?

Patients eligible to participate in the WISEWOMAN program are low-income, uninsured, and underinsured women ages 40 to 64 years who qualify for or are currently enrolled in the Screening for Life program.



WHY participate as a WISEWOMAN site?

The WISEWOMAN program **enables qualifying women to receive free screenings and counseling** about their risk for heart disease and stroke. Women are then supported as they participate in evidence-based lifestyle programs, individual health coaching, or referred to other community resources. The services are all designed to promote lifelong heart-healthy lifestyle changes.

WHAT are the requirements to participate as a WISEWOMAN site?

1. Be a Screening for Life provider site
2. Provide care for low-income, uninsured, and underinsured women ages 40 to 64
3. Conduct risk reduction counseling
4. Complete Integrated Office Visit with patients
5. Work with Quality Insights Health Coach to refer patients to Healthy Behavior Support Services including National Diabetes Prevention Program, Self-Management Programs, and the DE Quitline, among others.

Benefits of Participation

1. Provides invaluable support for women who are at high risk for cardiovascular disease
2. Supplies reimbursement for office visits and lab tests for WISEWOMAN patients
3. Grants access to Quality Insights Health Coach who reminds patients of appointments, refers patients to evidence based healthy behavior support services, and follow up with patients regarding their health
4. Can help to increase multiple UDS and Medicaid Adult Core eCQMs including:
 - a. Preventive Care and Screening: Body Mass Index (BMI) Screening and Follow-Up Plan CMS69v9.
 - b. Preventive Care and Screening: Tobacco Use: Screening and Cessation Intervention CMS138v9.

Resource: <https://www.cdc.gov/wisewoman/about.htm>

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